

# Privacy Policy

Updated: February 4, 2021

This Privacy Policy sets forth the policy of Pulp LLC LLC (the “Company”) in regard to the collection and usage of personal or corporate information that you may provide to us through using this website, or by using any product or service provided by pulptheagency.com (the “Website”). This Privacy Policy is incorporated into and made a part of our Terms of Use, and by accepting these during registration and by using the Website, you agree to the use of your information in accordance with this Privacy Policy. We may revise this policy from time to time, and will post the most current version on the Website. If a revision meaningfully reduces your rights, we will notify you using the email provided by you.

## 1. Information we collect

We collect “Non-Personal Information” and “Personal Information.” Non-Personal Information includes information that cannot be used to personally identify you, such as anonymous usage data, general demographic information we may collect, referring/exit pages and URLs, platform types, preferences you submit and preferences that are generated based on the data you submit and number of clicks. “Personal Information” is information which can be used to identify you as an individual; at present, this includes your email and identity information and any other information which you submit to us through the contact form process for the Website.

### 1.1. Information collected via Technology

To view our Website, you do not need to submit any Personal Information. You may submit details about your business like the name of your company, your name, general geographic location, profession or industry that you operate in and email address. In an effort to improve the quality of the Website, we track information provided to us by your browser or by our software application when you view or use the Website, such as the website you came from (known as the “referring URL”), the type of browser you use, the device from which you connected to the Website, the time and date of access, and other information that does not personally identify you. We track this information using cookies, or small text files which include an anonymous unique identifier. Cookies are sent to a user’s browser from our servers and are stored on the user’s computer hard drive. Sending a cookie to a user’s browser enables us to collect Non-Personal information about that user and keep a record of the user’s preferences when utilizing our services, both on an individual and aggregate basis. For example, the Company may use cookies to store the following information: session data, email address. Pulp LLC may use both persistent and session cookies; persistent cookies remain on your computer after you close your session and until you delete them, while session cookies expire when you close your browser.

### 1.2. Information you provide us by registering for the website

In addition to the information provided automatically by your browser when you visit the Website, to become a subscriber to the Website you may need to provide us with Personal information we use to populate that profile. By registering, you are authorizing us to collect, store and use your email address, and other such information you provide, in accordance with this Privacy Policy.

You may use a search engine (like Google) to access the Website. The privacy practices of these external applications are set forth in their privacy policies, and Pulp LLC has no control over the uses of your ID by such parties.

### **1.3. Information you provide by using the Website**

You may submit User Content (as defined in the Terms of Use) to the Website, including certain information via online forms. We will not sell the information obtained in any User Content.

### **1.4. Information you send to other Users**

This Privacy Policy only addresses the use and disclosure of information we collect from you. If you disclose your information to other parties using the Website, or visit other websites linked through the Website, different rules may apply to their use or disclosure of the information you disclose to them. Since Pulp LLC does not control the privacy policies of third parties, or other individuals' actions, you are subject to the privacy policies of that third party or those individuals. We encourage you to be sure the recipients are authenticated to your satisfaction before you send them any documents or sensitive information.

## **2. How we use and share information**

Except as otherwise stated in this Privacy Policy, we do not sell, trade, rent or otherwise share for marketing purposes your Personal Information with third parties without your consent.

We maybe share Personal Information and User Content with vendors who are performing services for Pulp LLC, (such as the servers for our email communications who are provided access to user's email address for purposes of sending emails from us; authentication systems, and fraud detection). Our vendors are contractually obligated to use your Personal Information only at our direction and in accordance with our Privacy Policy.

In general, the Personal Information you provide to us is used to help us communicate with you. For example, we use Personal Information to contact users in response to questions, solicit feedback from users, provide technical support, and inform users about promotional offers.

Pulp LLC will offer individuals the opportunity to choose (opt out) whether their personal information is to be used for any purpose other than what it was collected for whenever possible.

We also may be required to disclose an individual's personal information in response to a lawful request by public authorities, including to meet national security or law enforcement requirements. In response to a verified request by law enforcement or other government officials relating to a criminal investigation or alleged illegal activity, we can (and you authorize us to) disclose your name, city, state, telephone number, email address, history, fraud complaints, and usage history, without a subpoena, in connection with an investigation of fraud, intellectual property infringement, piracy, or other unlawful activity. n the event we undergo a business transaction such as a merger, acquisition by another company, or sale of all or a portion of our assets, your Personal Information may be among the assets transferred or examined during the due diligence process. You acknowledge and consent that such transfers may occur and are permitted by this Privacy Policy, and that any acquirer of our assets may continue to process your Personal Information as set forth in this Privacy Policy. If our information practices change at any time in the future, we will post the policy changes to the Site so that you may opt out of the new information practices. We suggest that you check the Website periodically if you are concerned about how your information is used.

## **3. How we protect information**

### **3.1. Security**

We implement security measures designed to protect your information from unauthorized access.

### **3.2. Data Integrity**

Pulp LLC will use personal information and User Content only for purpose of delivering the services made available in the Website, which is in the confines of document generation and electronic execution, and to facilitate the services you request related thereto.

### **3.3. Access**

Pulp LLC acknowledges the individual's right to access their data and will allow individuals to access their personal information. Further, Pulp LLC will allow the individual to correct, update, or delete information. Individuals who wish to make an access request or remove personal information from our records, or if you have any questions in regard to this policy or believe that Pulp LLC has not complied with the provisions of this policy, should direct such a request to Pulp LLC by sending an email to us at [info@pulptheagency.com](mailto:info@pulptheagency.com).

### **3.4. Enforcement**

Pulp LLC commits to resolve complaints about your privacy and our collection or use of your personal information. Individuals with inquiries or complaints regarding this privacy policy should first contact Pulp LLC at [info@pulptheagency.com](mailto:info@pulptheagency.com).

Pulp LLC is also subject to the investigatory and enforcement powers of the Federal Trade Commission (FTC).

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